A graduate of Swinburne Design in 1963 AFW's practice pathway from then to today, exemplifies that for which Swinburne Design graduates have been valued in Australia and overseas for half a century - a highly diversified communication design practice, locally and internationally, integrated with a parallel engagement in an innovative design education practice.

1964 Designer - ABC Television
1965 Designer - World Record Club
1967 Art Director - Paton Advertising Services
1968 Practice - Tony Ward Illustration & Design
1969 Lecturer Prahran College of Advanced Education
1973 Backpacker/Visual Artist Indonesia>Thailand>Nepal>India>Kashmir>Afghanistan>Iran>United Kingdom
1976 Illustrator'Designer All Australian Graffiti
1983 Associate Creative Director Ogilvy &Mather (Thailand) + Creative Director Artistree (Thailand)
1990 Designer/Illustrator/Visual Artist/Writer/Design Educator Victoria College > Swinburne Design Prahran,

From 1968 AFW has pursued his design practice through education on the Prahran Campus for both TAFE and Higher Education outcomes .

As an educator he has a commitment to the practice and responsibilities of design authorship and idea in design thinking, for designed communication, parallel with goal setting in the shaping , publishing and dissemination of socially relevant communication and the innovative utilisation of communication media technologies .

In addition to commercial and exhibited works his practice has been awarded, published and acknowledged.
Awards New York Art Directors Club 1977, Australian Book Publishers Association 1981, Melbourne Art Directors Club 1984, Media&Marketting Asian Advertising Awards 1986, Illustrators' Association of Australia (1992) , Australian Graphic Design Association .
Books The Kevin Pappas Tearout Postcard Book (Penguin1977) The Bonzo Dog Book (Doggetts 1996); Plastered: The Poster Art of Australian Popular Music (MUP 2007) , Another World Record (New Chum Press 2009)
Exhibitions The Kangaroo In The Decorative Arts/ NGV Melbourne 1979 : Ward on Wood /Lancashire Blenheim Design 2000 : Flag Unfurled/Post Master Gallery: 2005 The Swinburne Centenary Celebration Pen To Pixel Exhibition/Catalogue Chapel Off Chapel Prahran 2008

The Tapestry LEADERSHIP - a design commission undertaken in 1999 and woven at the Victorian Tapestry Workshop hangs in The Swinburne University of Technology Chancellery.

2008 - his son Alexander Ward graduated Bachelor of Design First Class Honours from Faculty of Design Swinburne University of Technology .
-
2009 - Outcomes from an adaptation of an accredited Honours Communication Design unit HDCOM422 Type & Publication will be published /installed on site at the Prahran Campus.

2010 -During long service leave in Europe and Southern Asia will undertake primary research into the memorialisation of grief and empathetic communication practices .

2010 - AFW looks forward to teaching collaboratively within the School of Business and Design at Swinburne University of Technology Kuching, Sarawak and reporting upon return on the cross-cultural enculturation of design practice.

2010 - A collaborative project with Simon Lloyd MA integrating the Winter Term Core Design unit HDC003 with a publication is planned upon his return to coincide with the Melbourne Design Week .

Anthony Frederick Ward

http://www.facebook.com/home.php

Tony Ward
Communication Designer

1958 - 2008

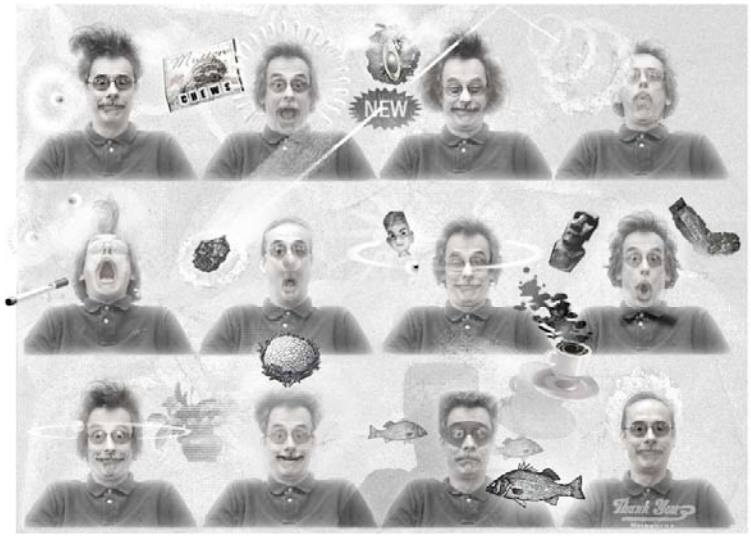
Chapter One

Narcissism isn't just a dirty word

Created 25 February 2008

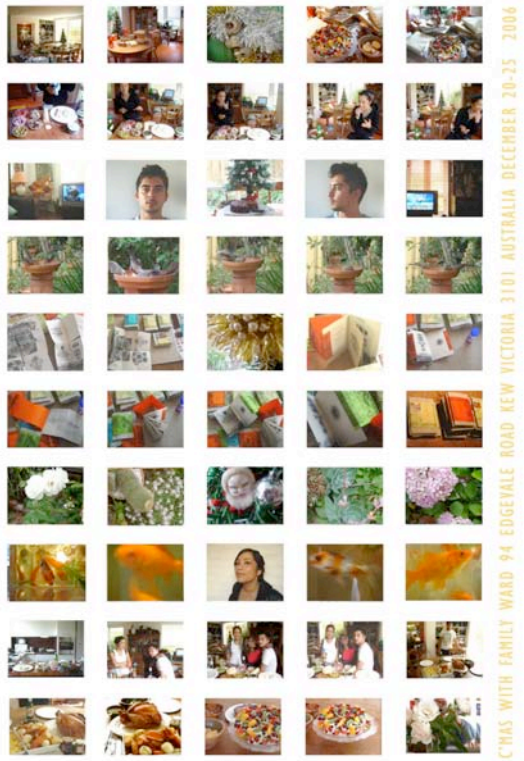
…I decided that although I had no inclination to write a detailed introspective autobiography I would try to find another solution more appropriate for someone who like me is drawn to visual rather than literary imagery .

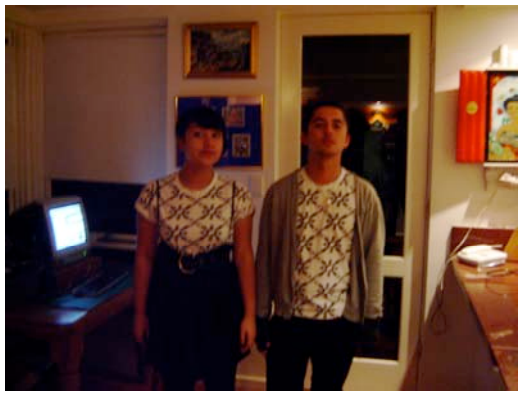
Roland Penrose
SCRAPBOOK 1900-1981
Thames & Hudson 1981

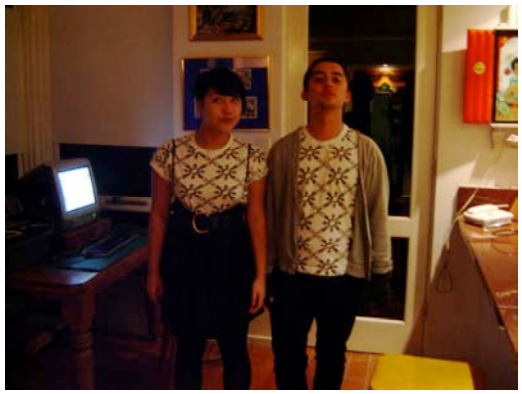


Enhancing The Ordinary For More Than 59 Years 1943 - 2003

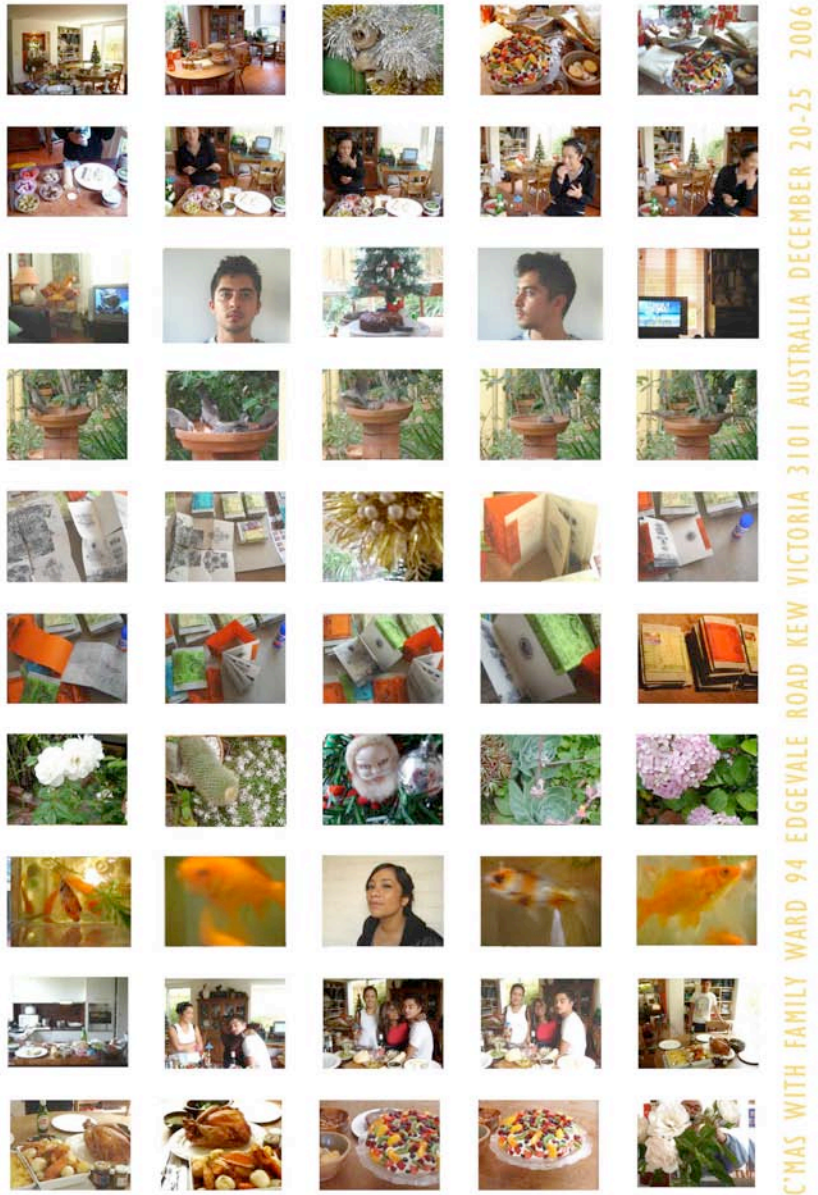
& WORK


C'MAS WITH FAMILY WARD 94 EDGEVALE ROAD KEW VICTORIA 3101 AUSTRALIA DECEMBER 20-25 2006





& Life


C'MAS WITH FAMILY WARD 94 EDGEVALE ROAD KEW VICTORIA 3101 AUSTRALIA DECEMBER 20-25 2006

This 5 minute Powerpoint is a summary of 50 years of engagement with the visual that at this date best defines its author

And is dedicated to Nita Gladys Kerr (nee Smith) Alex & Juanita Sumen Ward and bread and butter pudding

TW
25/02/08

1958

Born East Melbourne
June 17 1943

Father
Jeffery Leo Ward
Baker
Newtown Tasmania
1918 - 1978
Mother
Joan Nita Ward
Dressmaker
Melbourne Victoria

Swinburne College of Technology1960 -1963
Diploma of Art - Advertising 1973

Partner & two children since 1983

Kalaya Sumen

Alexander Sumen Ward b.1985
Swinburne Student

Juanita Sumen Ward b.1988
Swinburne Student

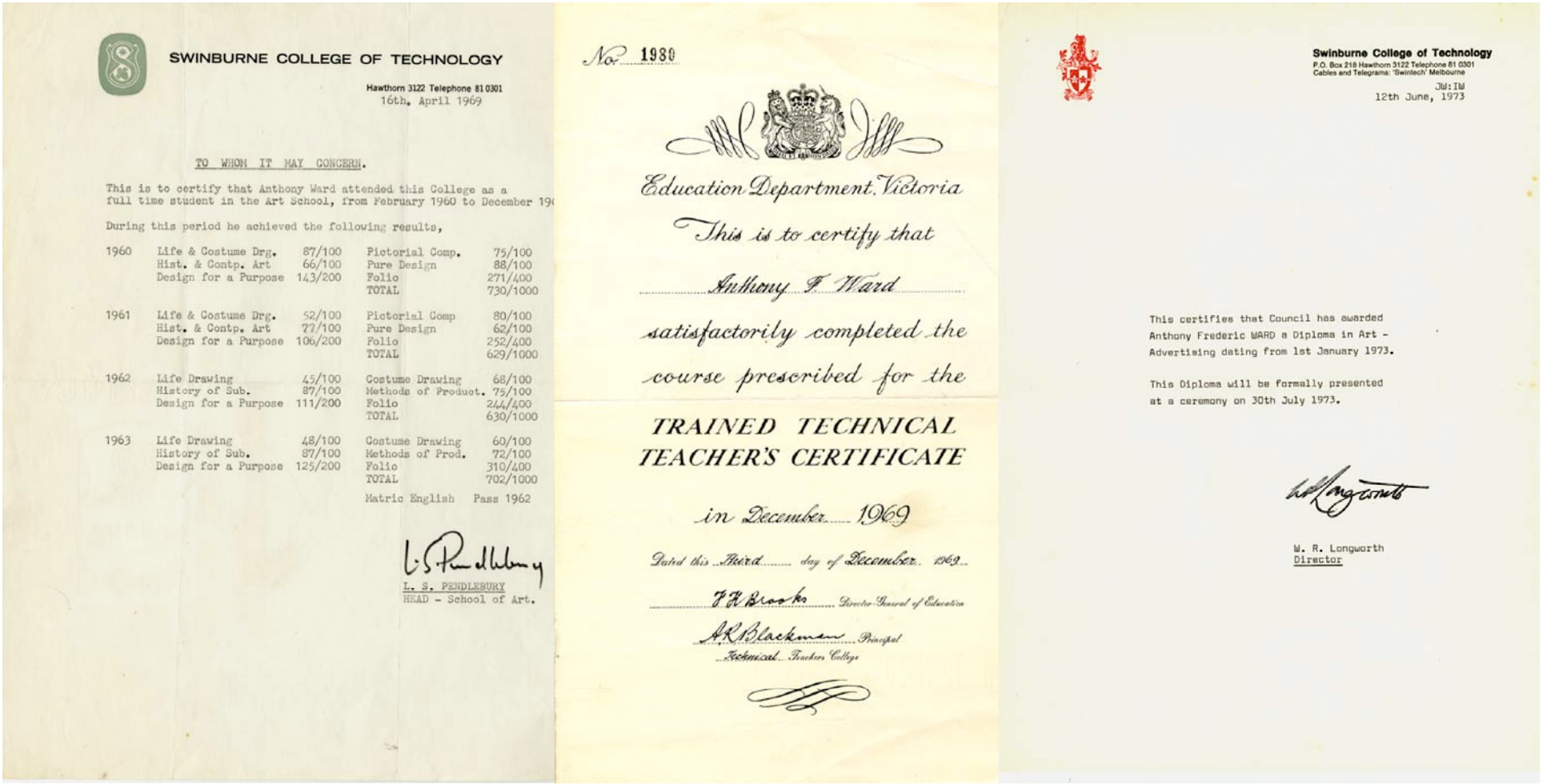
The Hiroshima Panels

1958

II FIRE (1950)

Iri Maruki(right)1901-1995
Toshi Maruki (left)1912-2000

http://www.aya.or.jp/~marukimsn/english/genbakuE.htm



SWINBURNE COLLEGE OF TECHNOLOGY

Hawthorn 3122 Telephone 81 0301
16th. April 1969

TO WHOM IT MAY CONCERN.

This is to certify that Anthony Ward attended this College as a full time student in the Art School, from February 1960 to December 19(

During this period he achieved the following results,

1960	Life & Costume Drg.	87/100	Pictorial Comp.	75/100
	Hist. & Contp. Art	66/100	Pure Design	88/100
	Design for a Purpose	143/200	Folio	271/400
			TOTAL	730/1000
1961	Life & Costume Drg.	52/100	Pictorial Comp	80/100
	Hist. & Contp. Art	77/100	Pure Design	62/100
	Design for a Purpose	106/200	Folio	252/400
			TOTAL	629/1000
1962	Life Drawing	45/100	Costume Drawing	68/100
	History of Sub.	87/100	Methods of Product.	75/100
	Design for a Purpose	111/200	Folio	244/400
			TOTAL	630/1000
1963	Life Drawing	48/100	Costume Drawing	60/100
	History of Sub.	87/100	Methods of Prod.	72/100
	Design for a Purpose	125/200	Folio	310/400
			TOTAL	702/1000

Matric English Pass 1962

L. S. PENDLEBURY
HEAD - School of Art.

No 1980

Education Department, Victoria

This is to certify that

Anthony F Ward

satisfactorily completed the course prescribed for the

TRAINED TECHNICAL TEACHER'S CERTIFICATE

in December 1969

Dated this Third day of December 1969

F H Brooks Director-General of Education

A R Blackmur Principal
Technical Teachers College

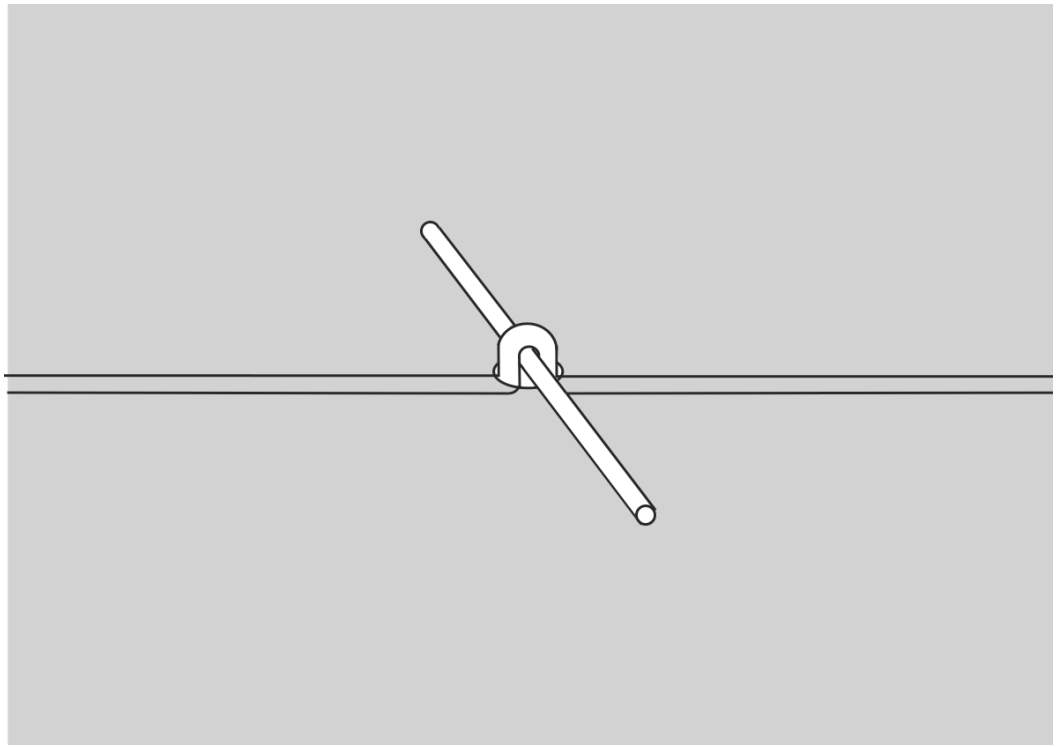
Swinburne College of Technology
P.O. Box 218 Hawthorn 3122 Telephone 81 0301
Cables and Telegrams: 'Swintech' Melbourne

JW:IM
12th June, 1973

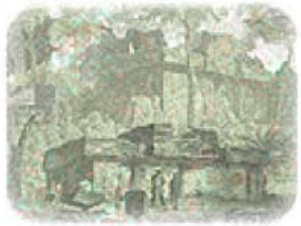
This certifies that Council has awarded Anthony Frederic WARD a Diploma in Art - Advertising dating from 1st January 1973.

This Diploma will be formally presented at a ceremony on 30th July 1973.

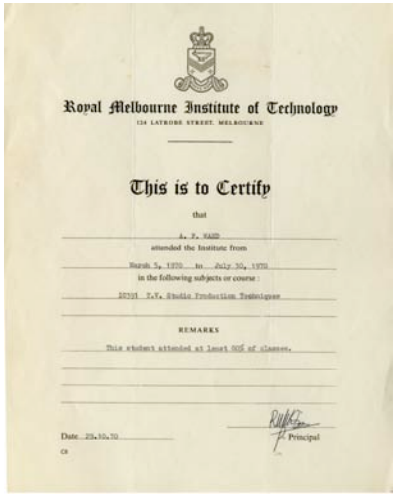
W. R. Longworth
Director



(x)



The Big Picture 2004



Royal Melbourne Institute of Technology

This is to Certify

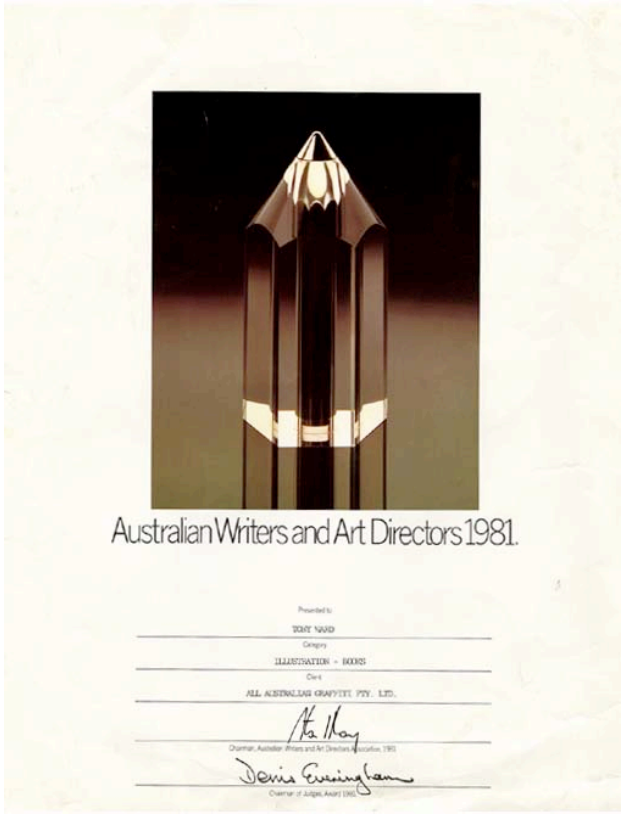
that

attended the Institute from

in the following subjects or course :

REMARKS

Principal



Australian Writers and Art Directors 1981.

Presented to

TONY WARD

Category

ILLUSTRATION - BOOKS

Client

ALL AUSTRALIAN GRAPHITI PTY. LTD.

Media & Marketing Asian Advertising Awards

BEST OF '86
CERTIFICATE OF
EXCELLENCE
FINALIST

2005 Vice-Chancellor's Awards

This is to certify that the:

Communication Design Team
Faculty of Design

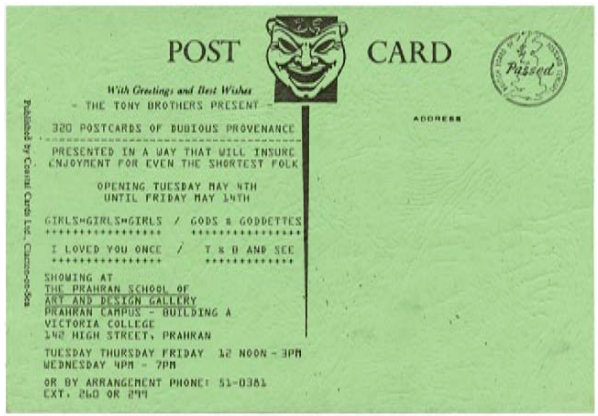
- Nanette Carter
- Tony Ward
- Tony Elliott
- Nick Wight
- Ray Graham
- Margaret Woodward
- Michael Hall
- Lynette Zeeng
- Neal Haslem

received a
Vice-Chancellor's Certificate of Commendation for Excellence in Teaching in 2005

in recognition of the innovative methods used for teaching packaging design

SWINBURNE UNIVERSITY OF TECHNOLOGY

CREATIVITY CERTIFICATE OF DISTINCTION



POST CARD

With Greetings and Best Wishes
- THE TONY BROTHERS PRESENT -

320 POSTCARDS OF DUBIOUS PROVENANCE

PRESENTED IN A WAY THAT WILL INSURE
ENJOYMENT FOR EVEN THE SHORTEST FOLK

OPENING TUESDAY MAY 4TH
UNTIL FRIDAY MAY 14TH

GIRLS=GIRLS=GIRLS / GODS & GODDETTES

I LOVED YOU ONCE / T & D AND SEE

SHOWING AT
THE PRAHRAN SCHOOL OF
ART AND DESIGN GALLERY
PRAHRAN CAMPUS - BUILDING A
VICTORIA COLLEGE
140 HIGH STREET, PRAHRAN

TUESDAY THURSDAY FRIDAY 12 NOON - 3PM
WEDNESDAY 4PM - 7PM

OR BY ARRANGEMENT PHONE: 51-0381
EXT. 260 OR 279

ADDRESS

Pissed

Published by Cosmic Cards Ltd., Cheltenham

320 Postcards
of dubious provenance
with Anthony Clarke

Prahran School of Art
and Design Gallery
1979

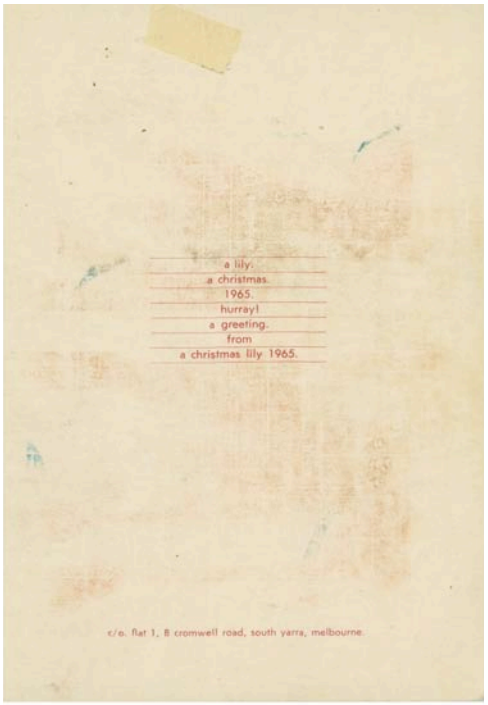
1964 - 1973

Graphic Designer - ABV Channel 2
Works on paper - Stagecoach Gallery
Works on paper- Argus Gallery
Designer Art Director - Orpin & Bourne
(photography & design)
Art Editor - Smith's Weekly
(assistant to Mick Armstrong)
(revival of weekly 1919 -1950's newspaper)

Prahran Technical School
High Street, at Thomas Street.
Prahran. Victoria. 1967.

Photographer : Peter Wille

http://www.slv.vic.gov.au/



1965

Christmas Card

Printer : Wal Nankervis
Production Manager World Record Club

Flat 1 / 8 Cromwell Road
South Yarra

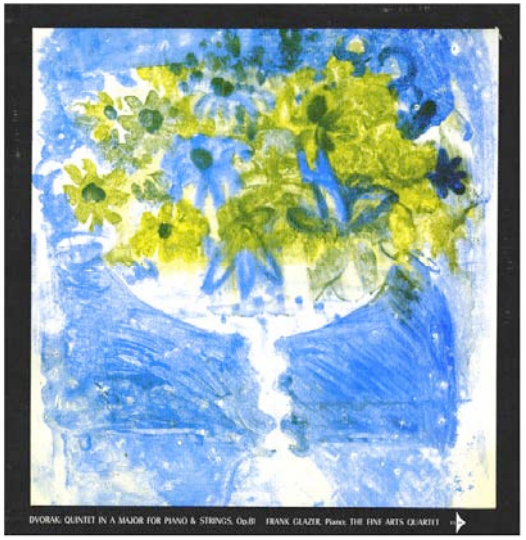
1966

Exhibition
Stagecoach Gallery
Queens Road Melbourne
Works on paper and wood

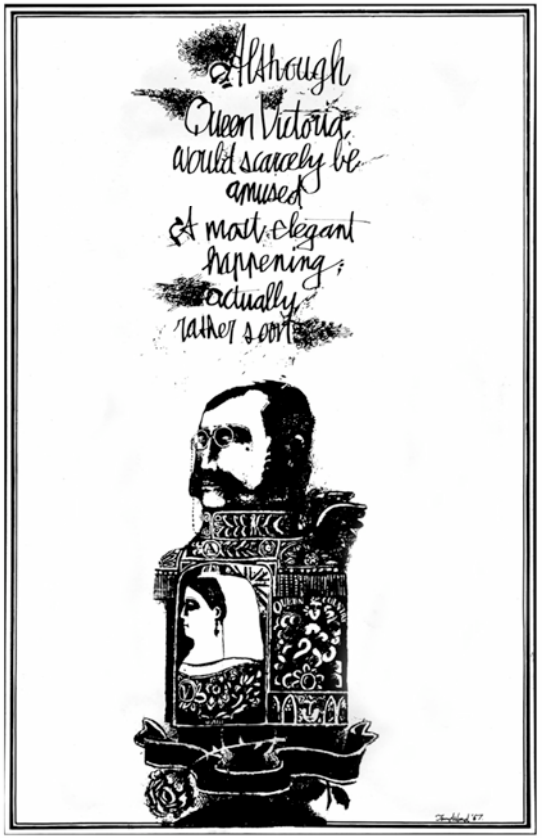
Printer : Wal Nankervis
Production Manager World Record Club

1965 - 1966

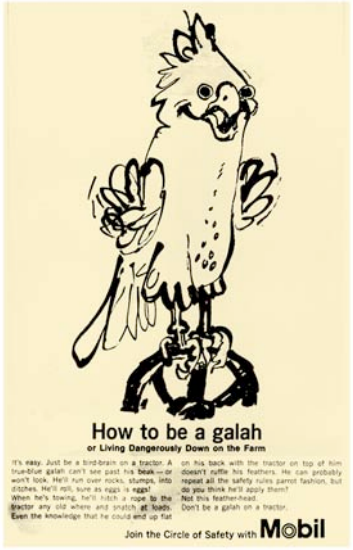
Graphic Designer
World Record Club Australia
Art Director : Geoff Digby
Production Manager : Wal Nankervis

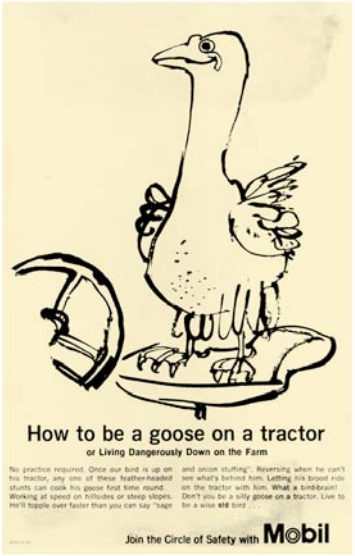


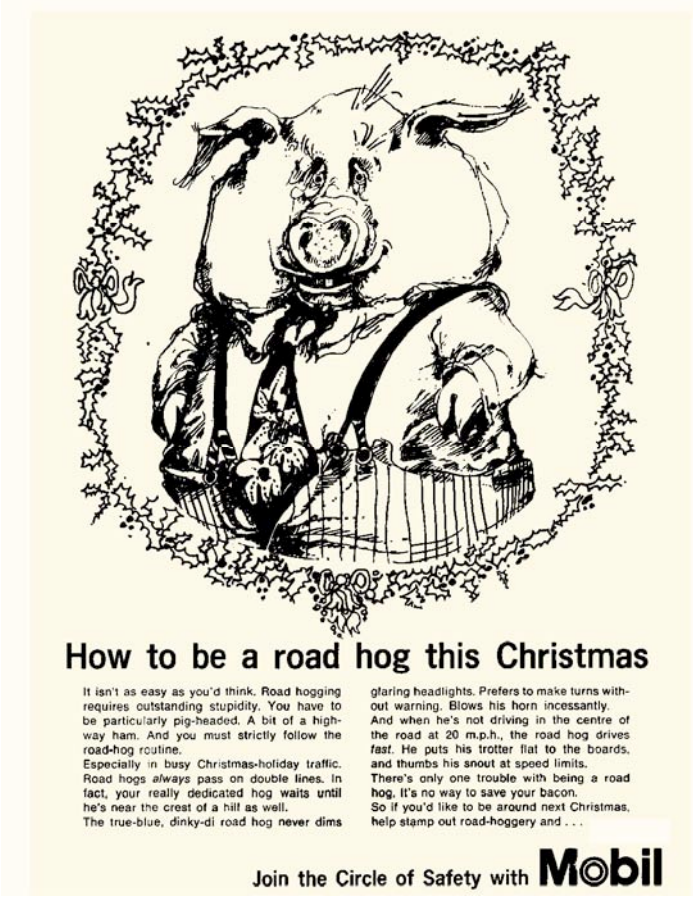
1967



Victoria & Albert
Discoteque
No 1 Spring Street
Anthony Knight (Owner/Manager)







1966 - 1967

Art Director
Paton Advertising Services
Phillip Adams (Copy Chief)
Bob Calwell (Senior Art Director)

Maryjke Ward nee Veldkamp
Photographer : Unknown

Jack & Jill
A postscript
Philip Adams and Brian Robinson
TW(Jack)

Photographer : Brian Robinson

1969 - 1973

Prahran Technical College / CAE >Victoria College
1968-9 Head Faculty Art& Design : Lenton Parr
1970-73 Principal -Dr. David Armstrong

Trained Technical Teachers' Certificate 1969

Unknown model
TW
Ted Keogh
Studio : Paul Cox
Punt Road South Yarra
Photographs : Paul Cox

1973 - 1975

Travelling

Bali Indonesia Singapore Thailand Nepal India Kashmir Afghanistan Iran United Kingdom France Italy Greece Turkey Jugoslavia Germany Holland > Queensland(Port Douglas)

1976 - 1978

All Australian Graffiti

Geoff Cook
TW
Izi Marmur
Con Aslanis
Mimmo Cozzolino
Neil Curtis

1976 -1982

Tony Ward Illustration & Design

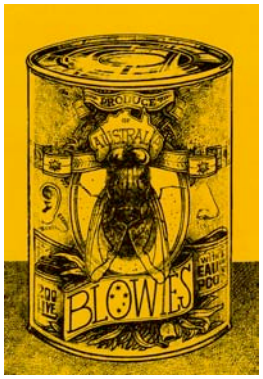
Freelance illustration and design practice

Kevin Pappas Tearout Postcard Book 1977

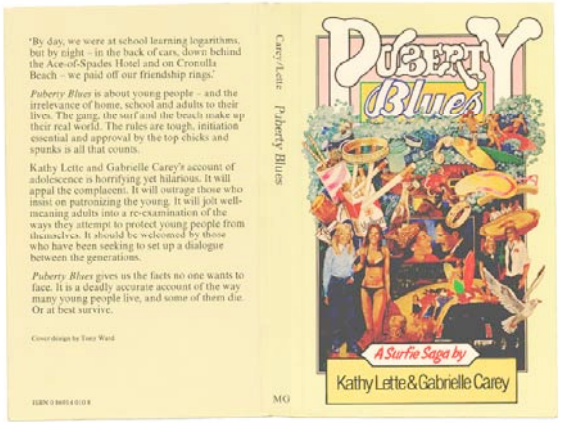
New York Art Directors Club 1976
(Illustration - brochure)

Australian Writers and Art Directors 1981
(Illustration - books)

Melbourne Art Directors Club 1983
(Illustration - packaging)



The Inexorability of Newton's Turd Law.



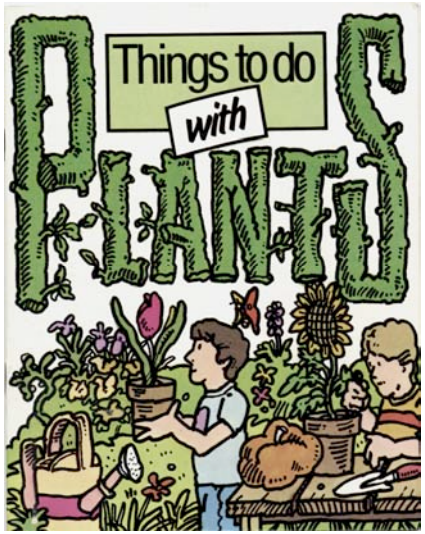
1976 -1982

Tony Ward Illustration & Design
Freelance illustration and design practice

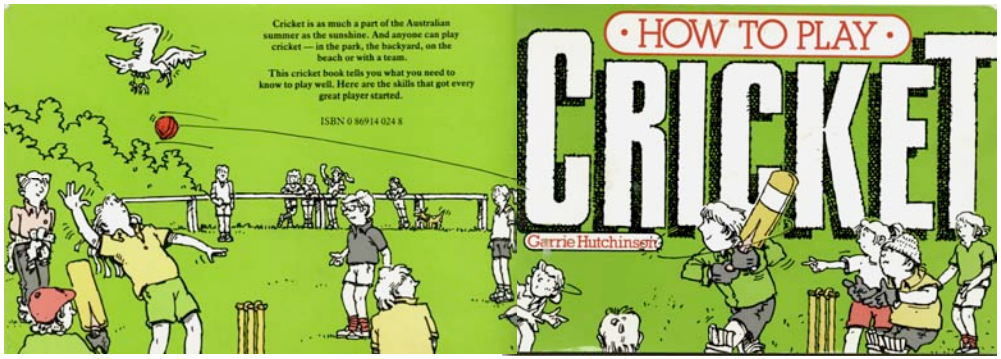
Lecturer P/T F/T
Graphic Design : Prahran CAE /Victoria College
Dean Faculty Art&Design : Norman Baggely

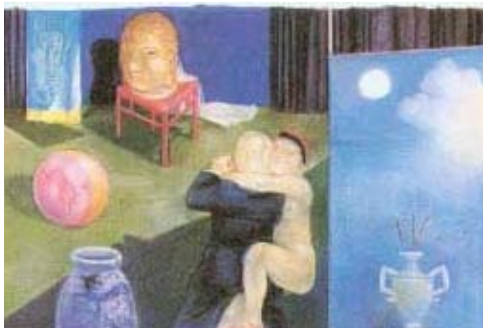
Creative Source Australia (Wizards of Oz)
Books 2/3 (Directories)

Australia Book Publishers Association 1980
(Book design/illustration)



TONY WARD
94 Edgevale Road, Kew, Victoria, Australia 3101. Call: 03 818 8322



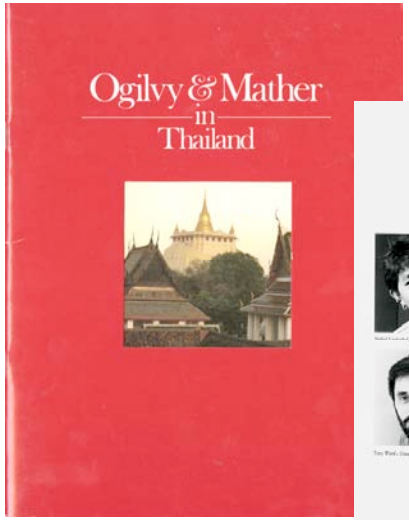


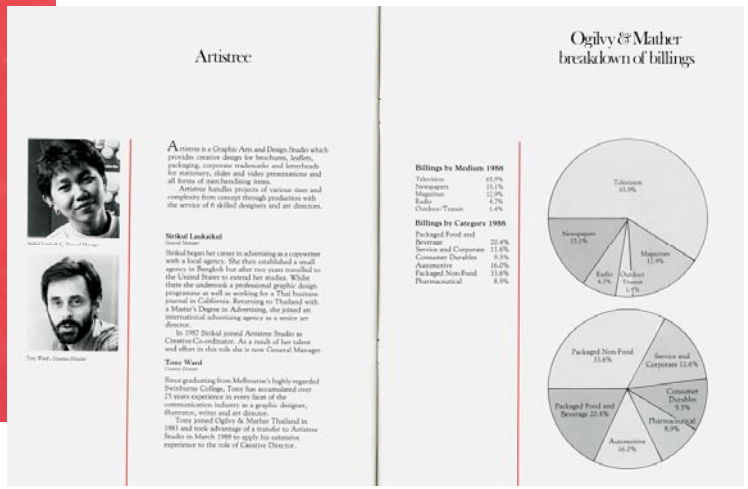
1982

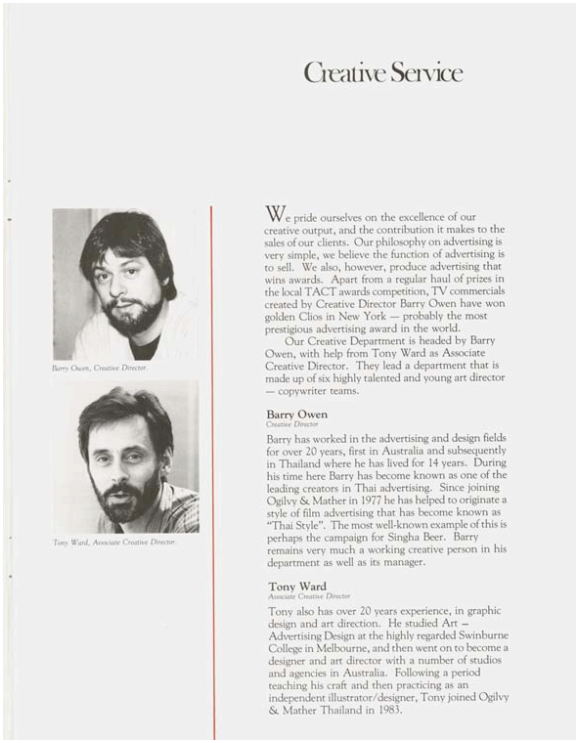
November>March

MELBOURNE
BANGKOK
LONDON
PARIS
VIENNA
AMSTERDAM
LONDON
MELBOURNE
BANGKOK

Now you sees me
Now you doesn't







1983-1989

Associate Creative Director
Ogilvy Mather Thailand

Writer creative/art direction and production general advertising, direct response promotions and public relations

Phillips American Express
Shell UniFoods
Local Consumables/Durables
Food & Beverage/Hospitality
Royal Orchid Hotel
Oriental Hotel

Creative Director
Artistree Thailand

Writer designer Marketing Communications (Design Consultancy Subsidiary O&M (Thailand)

Fee based local and venture business communications

Ogilvy & Mather (Thailand) 1983
Managing Director : Sunandha Tulayhadan
Creative Director : Barry Owen

Media & Marketing Asian Advertising Awards 1986
(TV - automotive)

Member :Frogs
(Falang Creative Directors Club 1984-2000)

Bangkok Art Direcrors Club (BAD)

1990-2000

Tony Ward Illustration & Design

Lecturer (Tenured) Graphic Design

Victoria College (> Swinburne University of Technology

Illustrators Association of Australia
Executive member IAA 1992-1993
-responsibilities for education issues

Exhibitions Curated for IAA
Good Work-Roar II Studio 1991
Illustrators Roar 2 - Roar II Studio 1992
Illustrators Roar 3 - Roar II Studio 1994

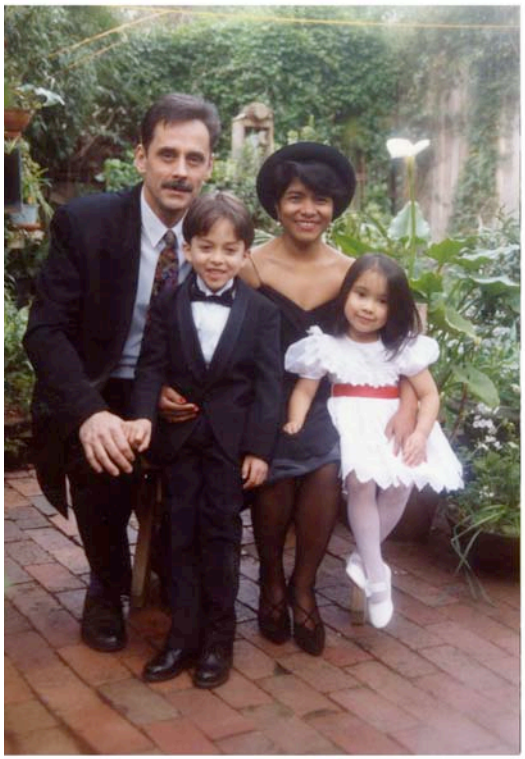
Arts Training Victoria
IAA representative

Architecture & Design Standing Committee 1992 -1994
IAA representative

Associate Diploma of Applied Design Course
Advisory Committee - SUT 1993

Entered by David Lancashire Design
Australian Graphic Design Association 1992
Inaugural Biennial Awards

1992



Kalaya Sumen
TW
Alexander Sumen Ward
Juanita Sumen Ward
The garden of 94 Edgevale Road Kew

Photographer : Lupco Veljanovski

1990 - 2007

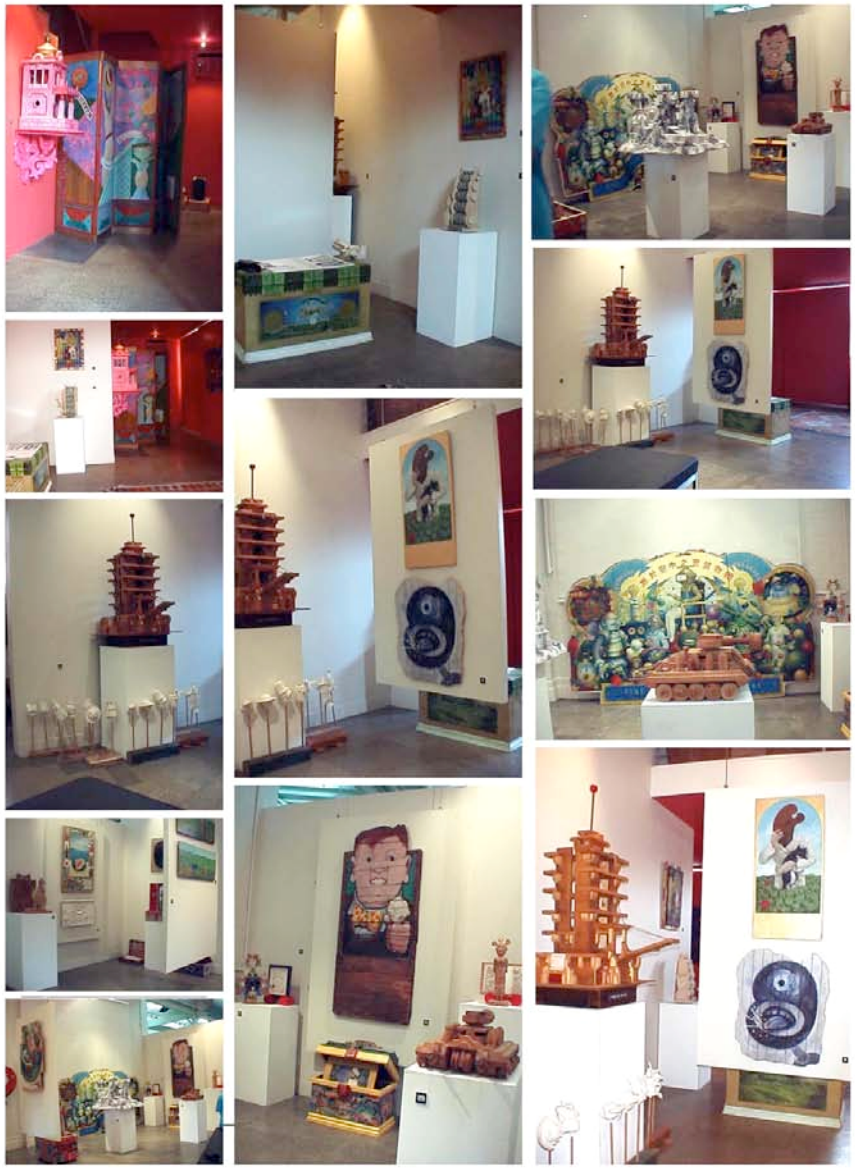
OPAL Project
Open Learning Australia/Latrobe University
collaborative development of English for Japanese
Language Project 600+ images
in 3 years via email > fax

BURSTS - with Matthew McCarthy
A concept publication (zine) visually
cataloguing cultural graphic vernacular

Visual Investigations
Internet relationship initiated with UK based
web co-operative Images In Practice

AGDA Australian Graphic Design Association
VCE Teachers Association
2006 2007 **B2b** Back to basics
IDEA DRAWING
Authored concept development
single 3 hour studio

Illustrators of Australia
Books 2/3/4 (Directories)

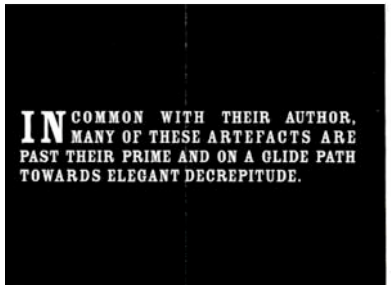


1999

Ward on Wood (1969-1999)

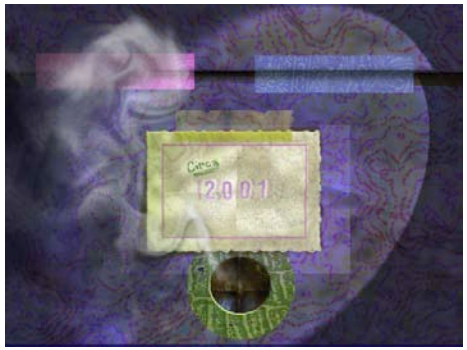
November 1999

Lancashire Blenheim Design - South Yarra
Curated by David Lancashire



2001

20 X POSTCARD VIEWS
All New Types



See
Ancient beings reanimated by alien technology wreak vengeance on the minions of Dr.Science.
02
@PRAHRAN

THE JOURNAL OF A PLAGUED YEAR

VISUAL INVESTIGATION
IRONY

IRONY

Escape From Paradise
Nai-yoong
NICE
In The Beginning Was The Word And The Word Was NICE

POSTE RESTANTE PRAHRAN
Prahran
VISA
MELBOURNE
CHINESE WHISPERS
G'DAY!
This is The Place for a Village?

2001

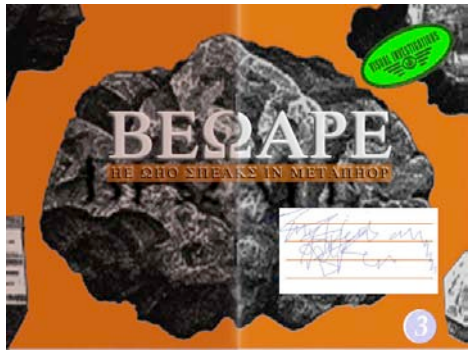
Where Were You When I Really Needed To Know?
RIND
FLESH
SEED
EVIDENCE EXHIBIT A
Ambrosia Felix

COMING SOON TO A SCREEN NEAR YOU!
Can You
Believe
The Evidence
Of Your
Own Eyes?
Starring You as Mr. Perception

Opens January 2002

Investigations
VISUAL

AL X
16 Wonderful Years !


BEΩAPE
HE WHO SPEAKS IN METAPHOR

Exotic Oriental Dish In 12 Pieces
CHINESE
WHISPERS

1990 - 2007

C'MAS Greetings

Hand made annual greeting card
Print edition #100 for post & digital version

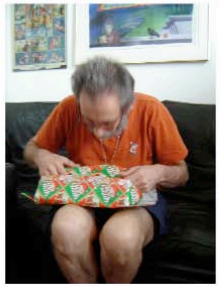
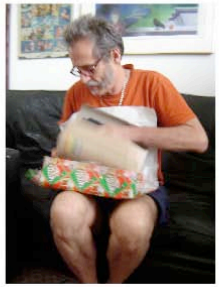
WARDZ

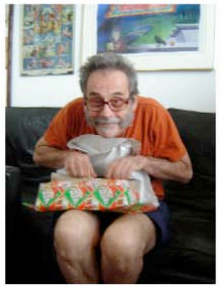
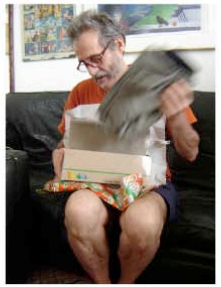
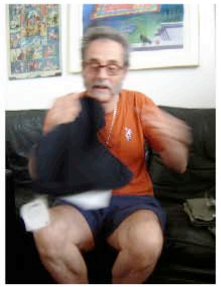
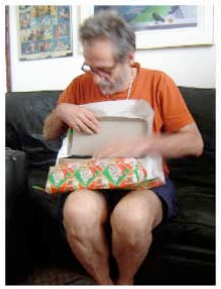
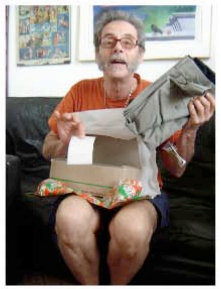
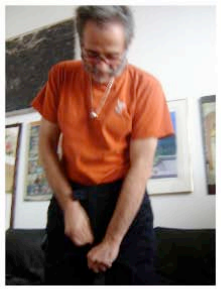
LOSS with Peter Salmon Lomas
A concept publication (zine) on the
subjective versus objective - Certain <> Uncertain

Vice Chancellor's Certificate of Commendation
Communication Design Team
(Southern Cross) 2005

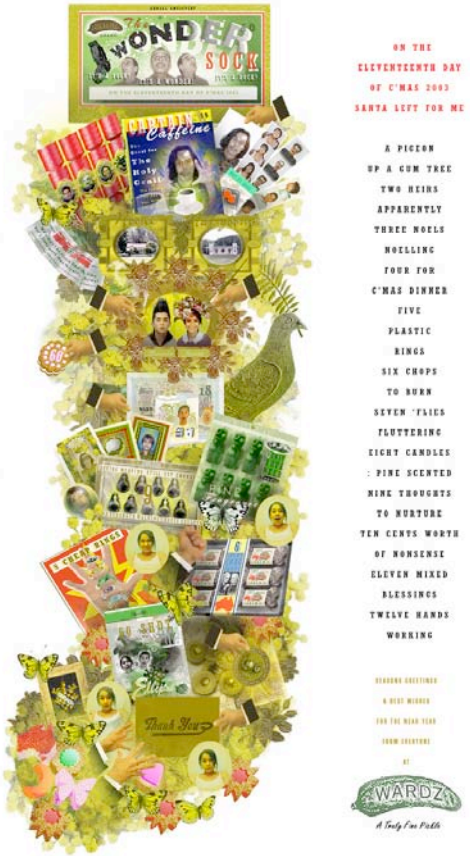
Carrick Award
Communication Design Team
Citation for Outstanding Contribution
to Student Learning 2006

2005

2002 > 2003



ON THE
ELEVENTEENTH DAY
OF C'MAS 2003
SANTA LEFT FOR ME

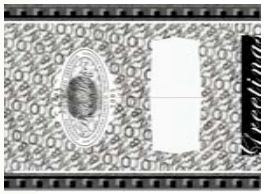
A PIGEON
UP A GUM TREE
TWO HEIRS
APPARENTLY
THREE NOELS
MOELLING
FOUR FOR
C'MAS DINNER
FIVE
PLASTIC
RINGS
SIX CHOPS
TO BURN
SEVEN 'FLIES
FLUTTERING
EIGHT CANDLES
: PINE SCENTED
NINE THOUGHTS
TO NURTURE
TEN CENTS WORTH
OF NONSENSE
ELEVEN MIXED
BLESSINGS
TWELVE HANDS
WORKING

SEASONS GREETINGS
& BEST WISHES
FOR THE NEAR YEAR
FROM CREATORS
AT
WARDZ
A Truly Fine Pickle

2004 > 2005

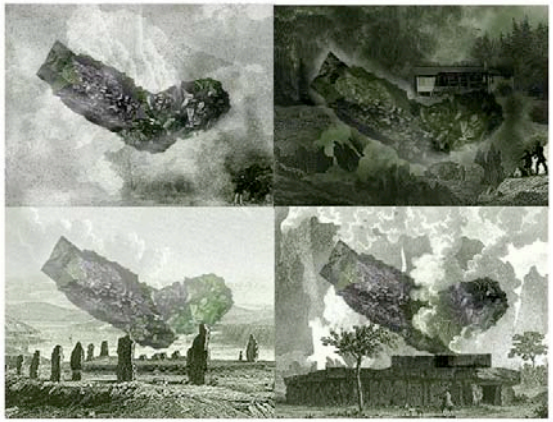
It's C'mas !
Brought to you by
The Manufacturers and Purveyors
of 365 Varieties of Fantastic Dogs
&
An Amazing New Year !
2005

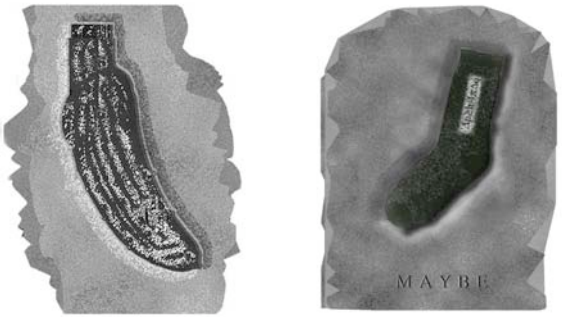
WARDZA
ASSORTED
Traditional
Greetings
Thank You

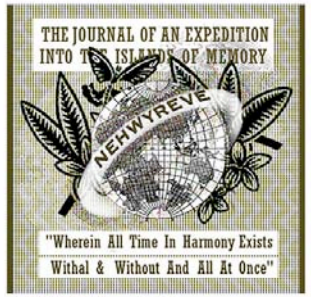


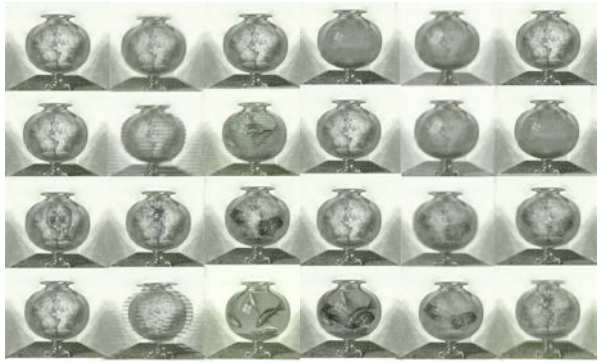
2002

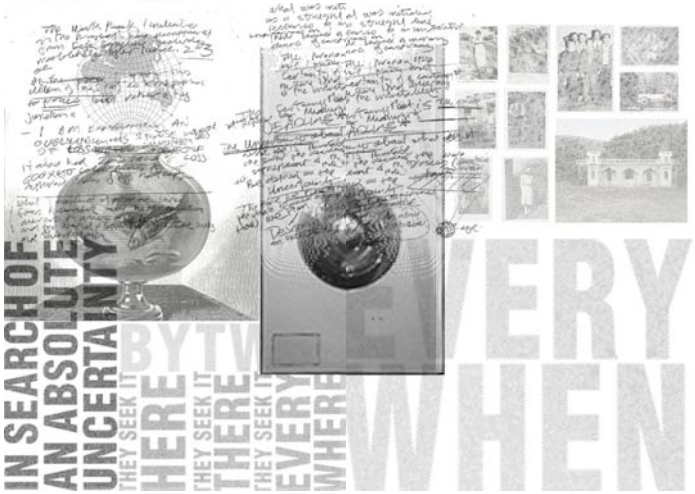
LOSS HOPE







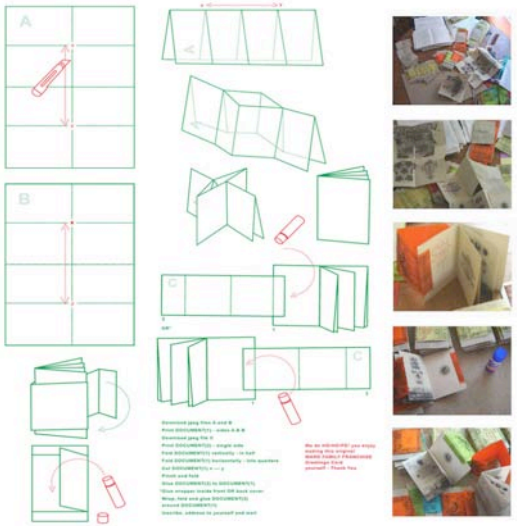




2005

2006 > 2007

HO!
HO!



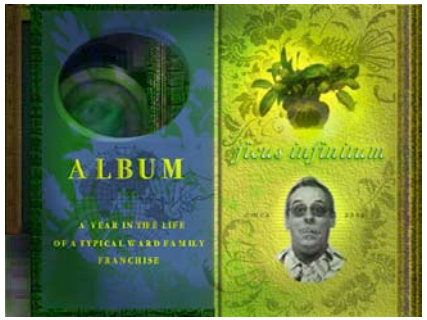
PATENTED
GREETINGS
PEACE
C'MAS
SHIRT
100% GENUINE

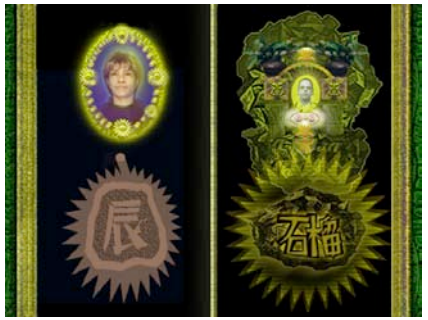
Thank You

LOYALTY
CHILDREN
Empire's
FAR FLUNG
PEARL
HOME
Sweet
HOME

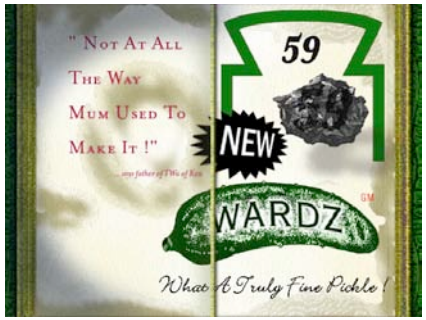
CARD ONLY
2006

2002


ALBUM
A YEAR IN THE LIFE OF A TYPICAL WARD FAMILY FRANCHISE
ficus infinitum

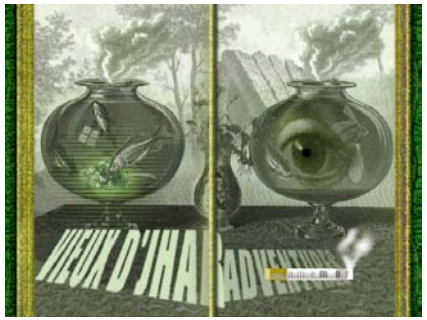


2002

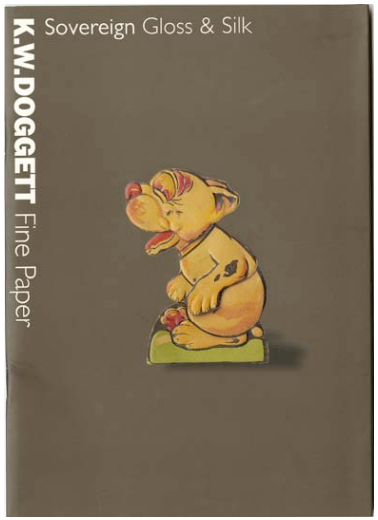

" Not At All
The Way
Mum Used To
Make It !"
59
NEW
WARDZ
What A Truly Fine Pickle !

THE BIG
CRISIS

Nair-Yoong


VIEUX D'THA

2004



BONZO

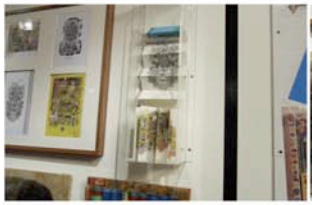
How Much Is That Studdy In The Window?
Written : Tony Ward
Personal collection archived and published by
David Lancashire Design for KW.Doggett

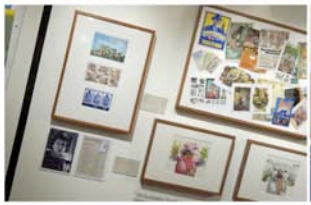
2005

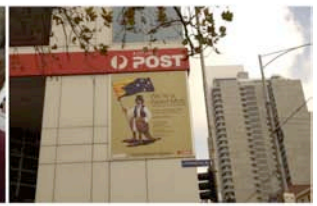
Leadership
Vice Chancellery Tapestry
Swinburne Universitty of Technology
Hawthorn

Executed by at the Victorian Tapestry Workshoo

Weavers :
Merrill Drumbell
Rebecca Moulton
Milena Paplinksa







2006

We're A Weird Mob

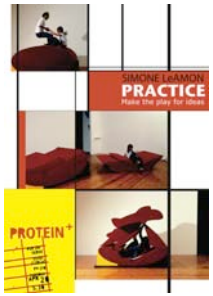
The projects of All Australian Graffiti (1975-1978)

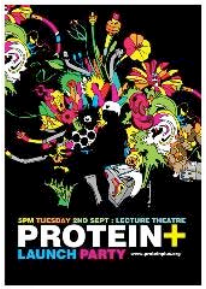
Exhibition Postmasters Gallery 2006
Curated by : Elizabeth Gertzakis

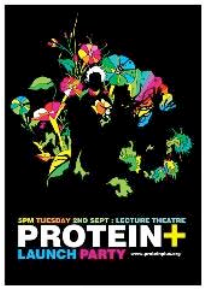
2000 >

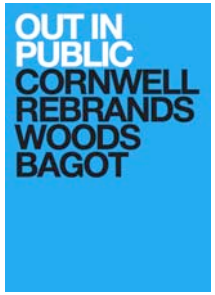
Protein+

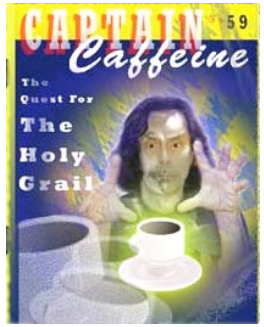
An unfunded/sponsored program of industry practitioners and suppliers presenting the practice context primarily for stage 3 Communication Design students.

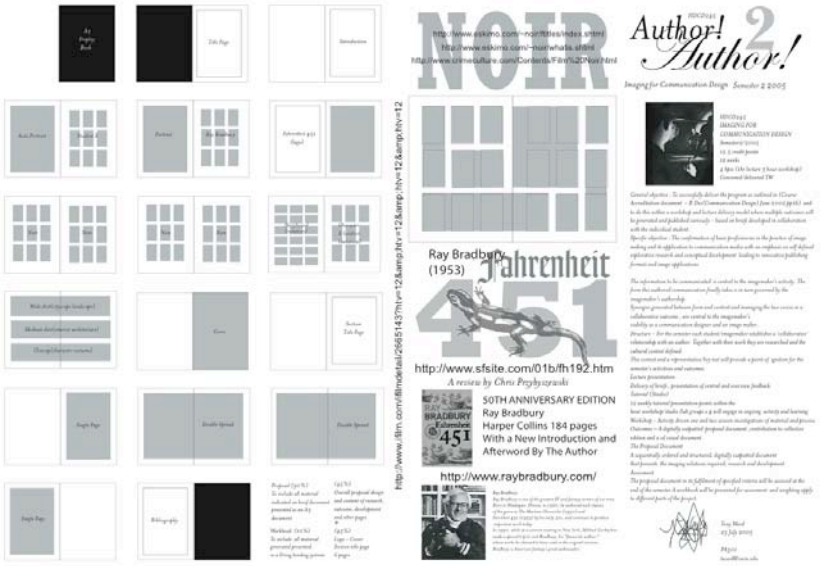












2004-2006

HDCOM245

Imaging for Communication Design

Author!Author!

A stage two unit engaging students for a full semester in a published collaborative engagement with an author , researching, imaging/interpreting a single work in a targeted medium.

2004-2006

HDCOM245

Imaging for Communication Design

Initiated from an audio document
the outcome was defined as a magazine insert

2003-2006

HDCD354

Image Based Design > Blackboard

This image based design unit had two projects delivered as studios , but both were advantaged in their final executions by the use of the intranet as an information and approval hub . High traffic in Discussion Forums with files posted for peer/progress review or approval for production - resulting in a high degree of relevance in unit Banners and direct linking to files from announcement page .

2004

NICA PROJECT

National Institute of Circus Arts

Barney Sullivan

A1 exhibition posters

2005

NICA PROJECT

National Institute of Circus Arts

Development of a final AO concept and media aopplications from brief delivered jointly by

Bianca Faber : Marketing National Institute of Circus Arts
David Lancashire : David Lancashire Design

From drawings/images captured during a 3 hour Studio within the NICA rehearsal spaces students developed a final image series as digital files to be applied across a range of targetted media but with a primary cultural role as an ambient poster.

LETTERFORMS
WORKSHOP
WEEK 3
TEACHING PERIOD 4
2006

HDCD 354
Image Based
Design

2005

NICA PROJECT

National Institute of Circus Arts

2005

IT LIVES/SPEAKS!

HDCD354Image Based Design

Project 1

IT LIVES!

OR How To Put Legs On A Product

'It' is the term that defines the non-human - to humans who speak english. A few languages don't have a neutral term and give things a gender. It is quite normal for humans to sufficiently alter the perception of an IT to arrange its acceptance as an honorary Us.

or, To imbue an inanimate object, non human animal or vegetable or concept with human physiology, character, capabilities and subtleties.

In a (big) word

ANTHROP(HEW!)OMORPHISM

Some famous practitioners include –

The translator of the King James Bible

Mary Shelley

Isaac Asimov

Whomever wrote THE LITTLE TRAIN THAT COULD etc

Anyone who calls home Gaia

Peter Singer and The Animal Liberationists

Stanislav Lem

The Brief

Develop a corporate spokesperson Character (IT) for a large corporate entity , that in its application will have 3d, 3d and 4d, high and low resolution manifestations.

A slogan is the 'word' for propagating IT - plus the product/client background you are able to develop from it. Each slogan represents the positioning and promise/benefit of a specific product in a word based mnemonic Eg IF YOU DRINK AND DRIVE YOU'RE A BLOODY IDIOT (TAC)

WEEK 1 WORKSHOP – TURNING WORDS INTO IDEAS

Starting with three slogans each - in groups of (3) deconstruct each of the group members' slogans – it's meaning and what its meaning might be for a specific target market. At the end of this session these are to be posted on Bb in the Character Discussion Board by WEEK 2 following the format provided.

WEEK 1 WORKSHOP – TOOLBOX AUDIT

This workshop is to be completed in your workspace for inclusion in project documentation. Using the proforma present an audit of your mark making tools and media – ink – chalk – pencil etc

WEEK 1 LECTURE - COMMUNICATION STRATEGY

Brief iteration and direction to developing a creative strategy for your Character

and naming it . Name to be finalised by WEEK 3 and posted on Bb with concept drawings as a logoform

WEEK 2 WORKSHOP -BAGS OF PERSONALITY

The use of expressive marks to generate/communicate identity using a shopping bag.

Photo recording will be an outcome.

WEEK 2 LECTURE CODE AUDIT – HUMANNESS

How does the world (wide web) perceive 'humanness' ?By WEEK 2 post a single scrollable 72dpi .jpeg of examples of anthropomorphism from any source and post on the Bb Humanness Discussion Board . Criteria for inclusion to be innovation rather than simply aesthetic familiarity – solutions that demonstrate the coding of anthropomorphism .

Concept Briefing Develop multiple alternative visualisations of the entity behind your words as sketches. Post them on Bb in the Concept Discussion Board for group discussion WEEK 3-4. Present in workshop/ lecture critiques

WEEK 3 – 4 WORKSHOPS CONCEPT

Develop drawings, logoforms and maquettes for manufacture posting images on Bb by WEEK 4

WEEK 5 LECTURE

Concept drawing and naming critique

WEEK 6 -9 WORKSHOP EXECUTION

Develop final white model for photography no later than WEEK 9 .

This may include the PJA Workshop resource and working from home and other resources. Including Handworks /Eckersleys This will be parallel to Project 2.

WEEK 6 LECTURE

Summary of project progress

WEEK 5 LECTURE

New brief – Project 2

WEEK 6-12 - APPLICATIONS

1.Character in line and other graphic applications to be developed with consultation in class

2.Character as a storyboarded narrative presenting different aspects of identity/personality defined in the WORDS INTO IDEAS

3.Character and name logo form

4.White model and photography of it digitally coloured

5.Project documentation including research ,concept development photography, Design Development Proforma will be submitted as a workbook

Presentation formatting detail will be published later

SUBMISSION – END OF TEACHING PERIOD WEEK 12

The correlation of character concepts to a product/service attributes included branding and application versatility as a designed communication outcome across media .

The character development process from a detailed exploration of identity and character traits was translated through drawn conceptual development into a production based model .
Students were required to undertake OHS training for white model crafting requirements to be pursued in the Design Workshop .

2006

IT LIVES/SPEAKS!

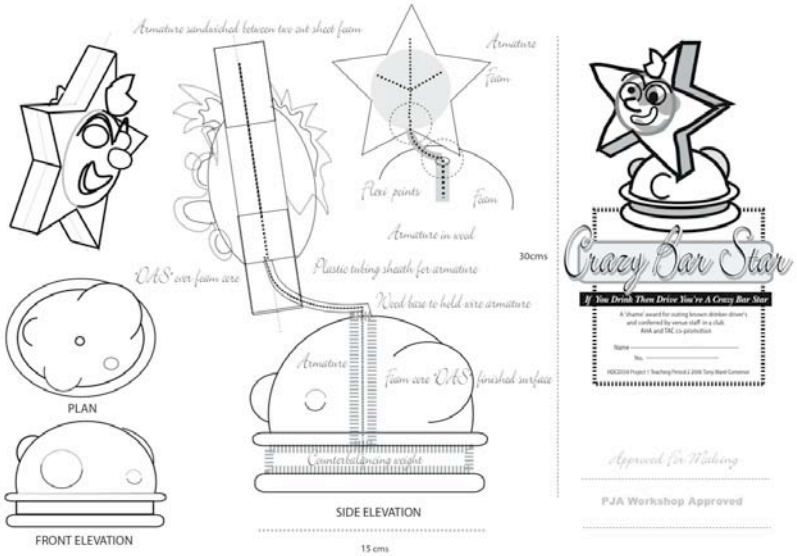
Character narrative demonstration

Character genesis workshop from found objects

2006

IT LIVES/SPEAKS!

Character white models



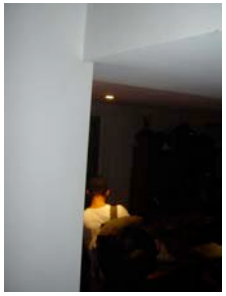
Character production drawing demonstration

Αλεξανδερ δισχοπερσ Μελβουρνε
θυνε 2007

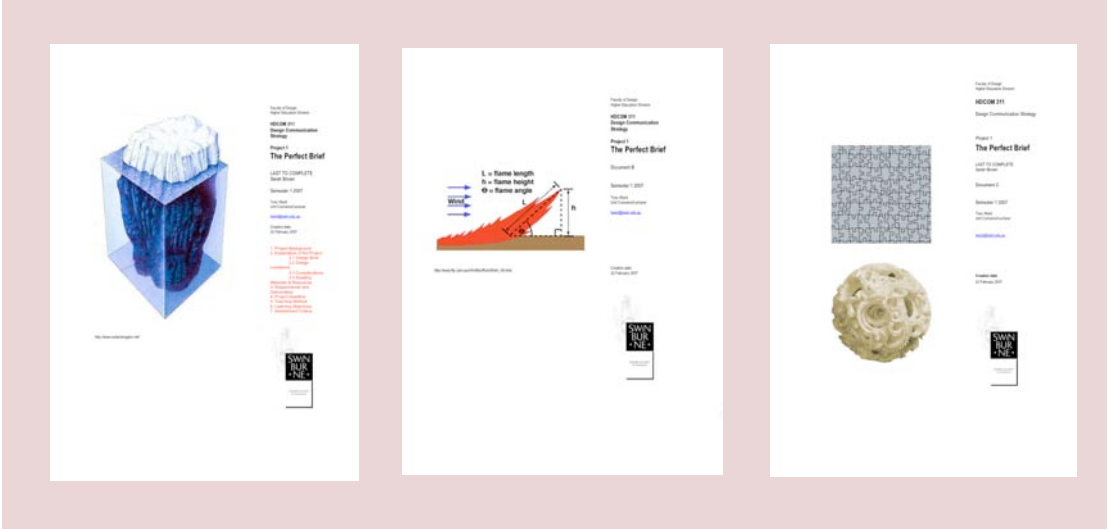
2007

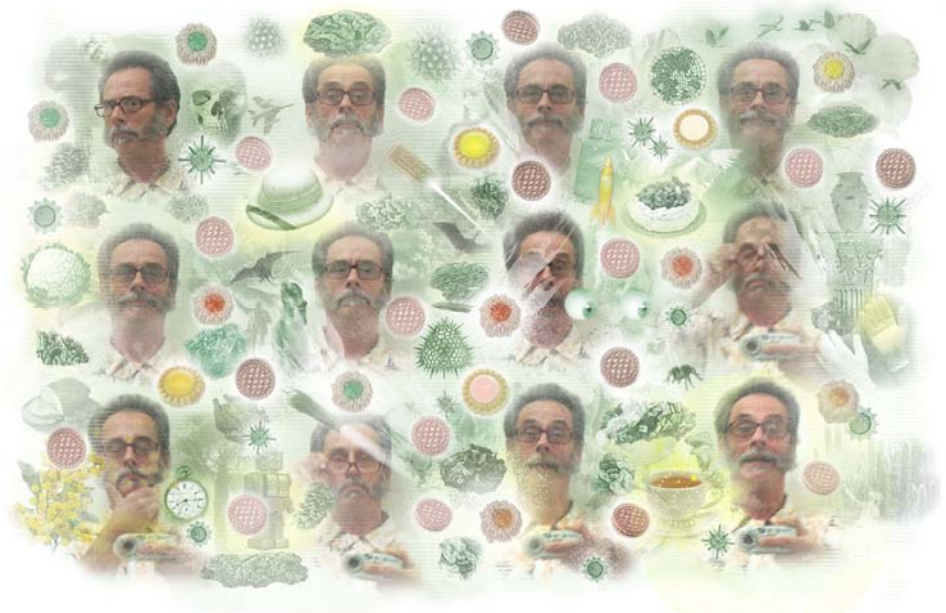
March >June

Melbourne Bangkok
Naiyoong Phuket
Oslo Copenhagen
Prague Berlin
Rome Amalfi Coast
Paris Melbourne



FICUS
94 Edgevale Road Kew





2007

HDCOM311 DESIGN COMMUNICATION STRATEGY

The Perfect Brief

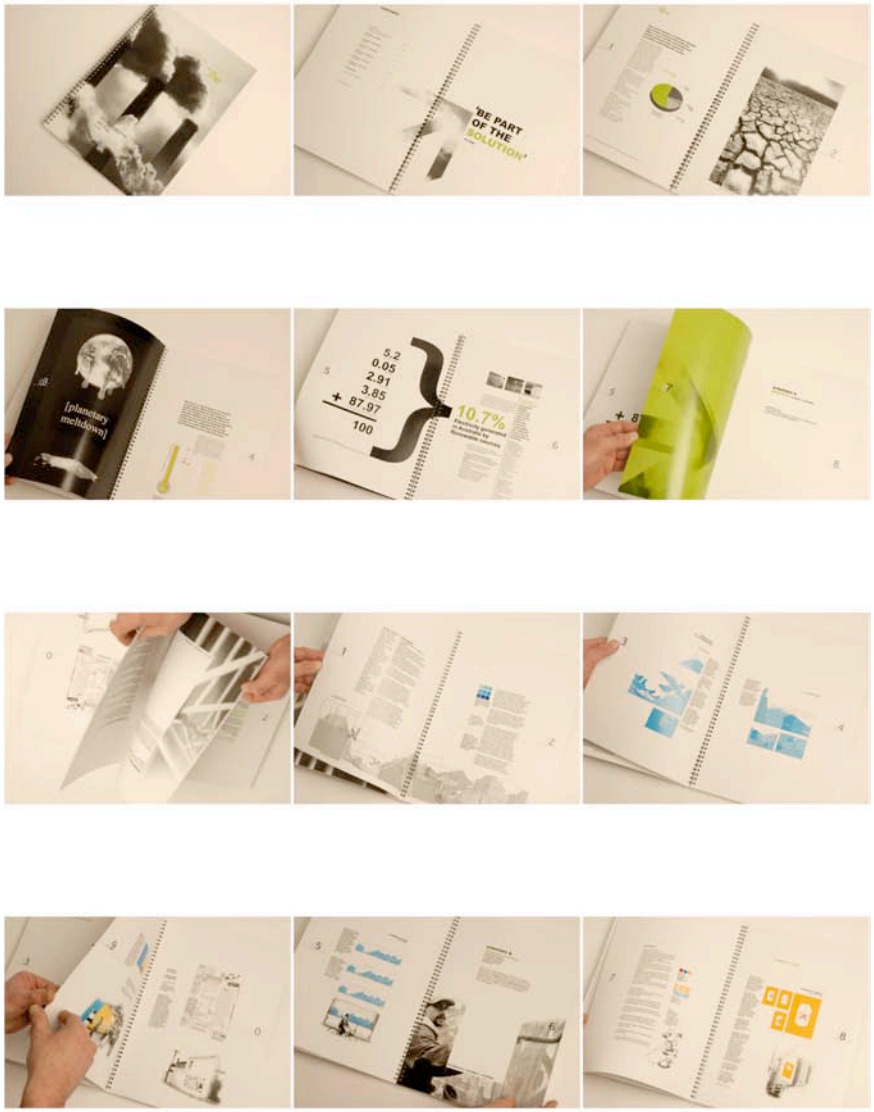
The Perfect Brief is theoretically one the designer would write for themselves given the opportunity - This project engages the communication designer in taking on the responsibilities of being an agency of change .

2007

HDCOM311 DESIGN COMMUNICATION STRATEGY

The Perfect Brief

Proposal
Diabetes
Wei Nee Choo 2007



2007

HDCOM311 DESIGN COMMUNICATION STRATEGY

The Perfect Brief

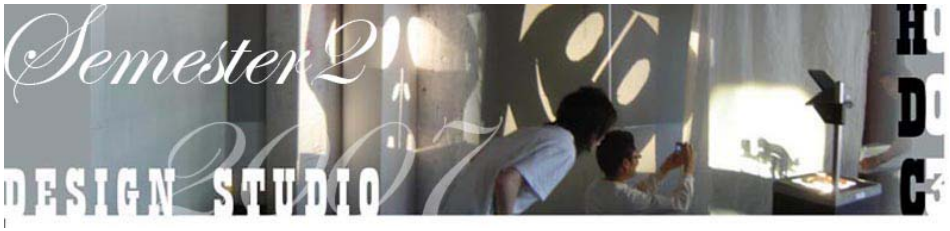
Proposal
Global Warming
Emma Tabateau 2007

2007

HDC003
DESIGN STUDIO

A team taught stage 1 cross discipline unit delivering four projects in 12 weeks that explore basic design representation and concept development across 2d 3d and time based communications .
A research , concept and execution structure to process is presented in a workbook (process journal) outcome forr Assessment .

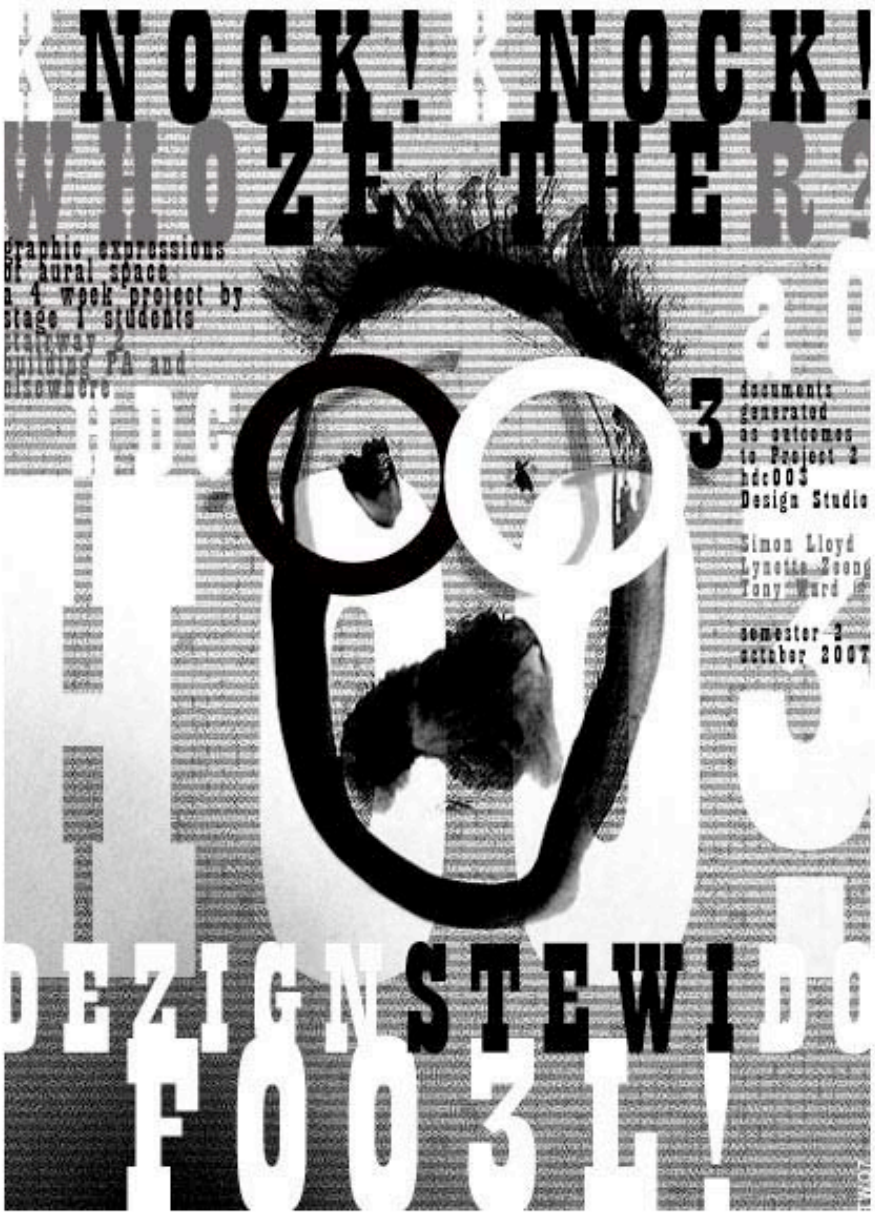
A high usage of intranet (Bb) posting of digital documents for assessment and peer review is encouraged



2007

HDC003
DESIGN STUDIO

A workshop and activity based studio engagement between the student (cohort of 192) and the building experimenting with sustainable media and techniques. Digital image capture of experience and process is key.



2007

HDC003
DESIGN STUDIO

Knock!Knock!
A0 Stair2 Exhibition

2007

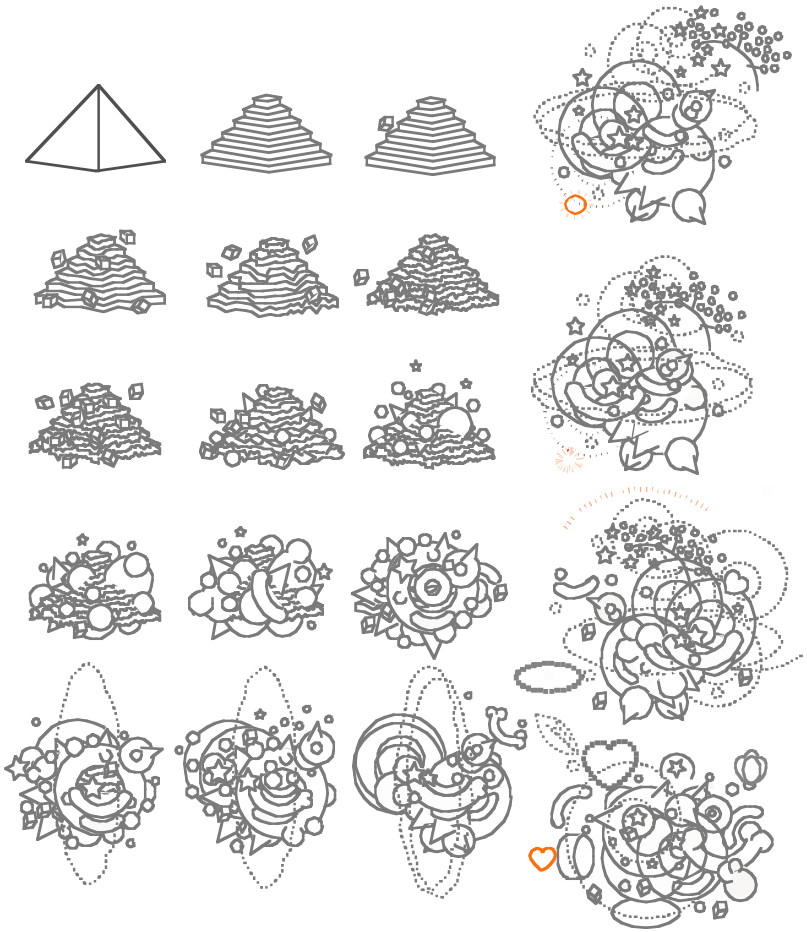
HDC003
DESIGN STUDIO

Workbook sequence
Melissa Beal

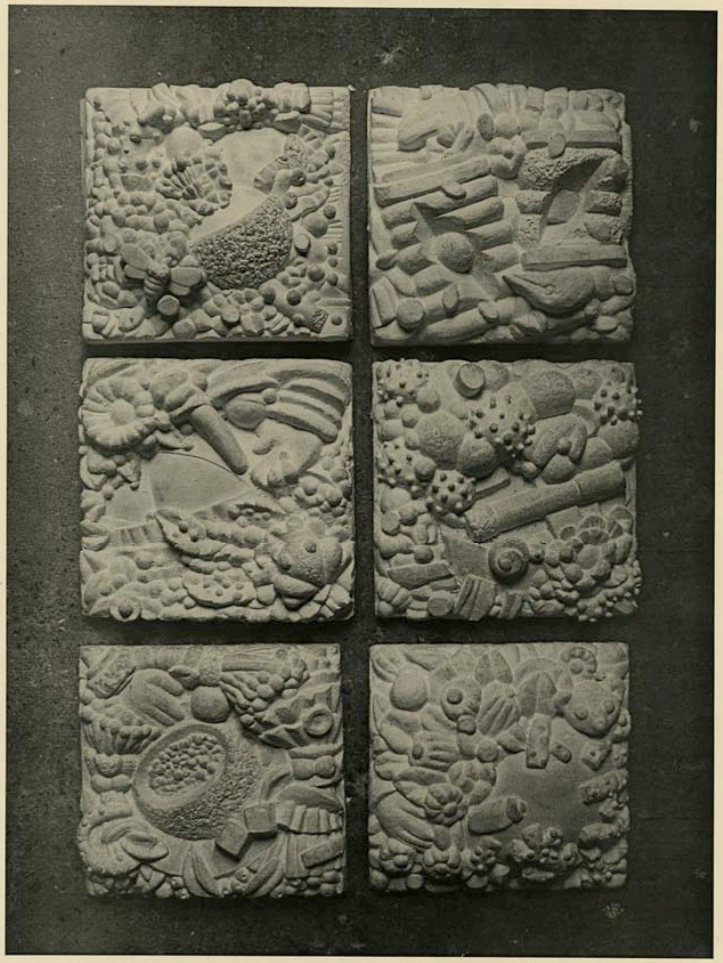
2007

HDC003
DESIGN STUDIO

Workbook sequence
Matt Woodroffe



PEACE IS HARD WORK



©

Thank You

Melbourne

2008

Tony Ward
Lecturer

Communication Design

Faculty of Design
Swinburne University of Technology
Prahran Melbourne 3181
Australia

tward@swin.edu.au